

Advertising and Candidate Sourcing

Advertising Pricing and Packages

Advertising on multiple online job boards is the best way to attract candidates to your NewHire application. NewHire has partnered with major job boards to provide its clients with the following discounted pricing on postings when purchased upfront or in packages.

Premium Job Board Package – Save \$390

Online Job Board	Run time	Retail Price	Package Price
	30 Days	\$419	\$699
	30 Days	\$375	
Craigslist.org	30 Days	\$25-75	
	30 Days	\$220	

Technology Job Board Package – Save \$373

Online Job Board	Run time	Retail Price	Package Price
	30 Days	\$459	\$1099
	30 Days	\$419	
	30 Days	\$375	
Craigslist.org	30 Days	\$0-75	
	30 Days	\$220	

Pick-a- Post Ad Writing and Posting Service

New Office recruiting experts will write your job ad and post it in your choice of locations

Price

Cost of the ad plus 15%

MULTIPLE PACKAGE DISCOUNTS

Save even more money when by purchasing multiple ad packages. NewHire is pleased to provide the following discounts on our Premium Job Board Package when clients purchase multiple packages upfront.

Premium Ad Packages

1 package	\$699 per package
2-3 packages	\$675 per package
4-5 packages	\$650 per package
6-11 packages	\$625 per package
12-17 packages	\$575 per package
18-24 packages	\$500 per package
25-49 packages	\$400 per package
50+ packages	\$300 per package

MULTIPLE AD DISCOUNTS

NewHire understands that a job ad package is not always the proper answer for every client. Therefore, we are pleased to offer bulk rates on packages of multiple postings on Careerbuilder.com or Monster.com when clients purchase them upfront. Please call for pricing.

careerbuilder.com



monster

careerbuilder.com Resume Database Search

This active search allows your Staffing Coordinator to tap into the massive talent pool stored in the *careerbuilder.com Resume Database*, often referred to as “passive job seekers.” By contacting candidates that meet the criteria for an open position, we greatly expand your access to prospective employees.

How it works


When you purchase this service, your Staffing Coordinator will conduct bi-weekly searches for up to four weeks, during which he/she will:

1. Search the careerbuilder.com Resume Database to identify resumes that match the qualifications which you seek in an applicant
2. Create a list of names and contact information of best qualified candidates
3. Contact up to 100 candidates by email, inviting them to complete the NewHire application for this open position
4. Contact up to 10 top candidates by phone to encourage them to apply
5. Email you an Excel spreadsheet, which includes database search results and the list of candidates who were contacted

Maximizing the number of qualified people in your candidate pool is one of the best ways to increase the probability of finding the best person to fill a particular position. When you purchase an advertising package together with the *careerbuilder.com Resume Database* search from NewHire, you are increasing your ability to attract and identify top talent.

Our data shows that approximately 17% of all candidates contacted using a search of the *careerbuilder.com Resume Database* respond to our inquiries and complete a NewHire application. That’s comparable to the 25% response rate we experience with job ads placed on online job boards.

Price

CareerBuilder.com Resume Database	Retail Price of 30 days Enterprise Access	Enterprise Access <i>plus</i> NewHire Search Services
	\$2,568	\$300



Innovative Staffing Solutions

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